



The Itty Bitty Racing Committee

Father/daughter motorcycle racing team

**Small bikes.
Big dreams.
Family-fueled speed.**

We're not your typical racing team. The Itty Bitty Racing Committee is a father-daughter duo tearing up the tracks across WERA's Atlantic Coastal, Mid Central, and Southeast regions. We race hard, work harder, and share the ride with thousands of fans and fellow racers alike — on the track, in podcasts, on YouTube, and across social media.

Annie Cloonan, 2025:

- 2nd place in all 3 regional championships
- 5 podiums
- 1 race win

John Cloonan, 2024:

- 2 regional championships
- 16 podiums
- 5 race win

We get results.

We have your audience.

- 6,000 racers + spectators reached annually
- Thousands reached as podcast guests and in-person events
- 2,500 social media followers
- Active audience on Spotify, YouTube, Facebook, + Instagram

- Check out the back of this sheet for sponsor levels.
- Pick one that matches the benefits you want and the cost you can afford.
- Go to ittybittyracing.com and choose "Donate"
- Fill out the form and the amount, and you'll be taken to Paypal to complete the transaction

How to engage.

annie@ittybittyracing.com
john@ittybittyracing.com
<https://ittybittyracing.com>



2026 Sponsorship Levels

Spare change

Up to \$ 29.99: You get braggin' rights that you sponsor a race team!

Dark helmet

1 bike \$30, 2 bikes \$50: 2 sq in on a helmet for the season. Purchase multiples for more space.

All by myself

1 bike \$55, 2 bikes \$100: You're 1 person! Get a sticker on the bike with your name and on our website with a social media link.

Gas money

1 bike \$160, 2 bikes \$300: Small company? Just want to show out? You get 24 sq in of on-bike promotion, your logo displayed in the paddock every race weekend and on our website with a link, and 1 social media mention weekly during the racing season.

Size matters

1 bike \$275, 2 bikes \$500: Want to show up your competitor? You get 36 sq in of on-bike promotion, your logo displayed in the paddock every race weekend and on our website with a link, a social media link on the website, and 2 social media mentions weekly during the racing season.

Champagne taste

1 bike \$500, 2 bikes \$900: You got champagne tastes and want to show it with 48 sq in of on-bike promotion, your logo displayed in the paddock every race weekend and on our website with a link, up to 3 social media links on the website, and 2 social media mentions weekly during the racing season. 1 sponsor highlight during the season on all social media channels. Your company is the only sponsor mentioned, with a description of your business and link to your website.

The sampler

\$750: You wanna be a big fish in the small pond for 1 race weekend. Get all the Baller benefits for 1 week including the race weekend on the low.

Baller

1 bike \$1375, 2 bikes \$2500: Okay, shot-caller, you know how to bring it. You get 60 sq in of on-bike

promotion on the bike, your logo displayed in the paddock every race weekend and on our website with a link, up to 3 social media links on our website and 2 social media mentions weekly during the racing season. 2 sponsor highlights during the season on all social media channels. Your company is the only sponsor mentioned, with a description of your business and link to your website.

Big Bike Energy

1 bike \$2750, 2 bikes \$5000: You want people to think you own the place! 90 sq in of on-bike promotion, your logo displayed in the

paddock every race weekend and on our website with a link and short business description, up to 3 social media links on our website, 3 social media mentions weekly during the racing season, a 15-second podcast spot every episode, 3 sponsor highlights during the season on all social media channels. Your company is the only sponsor mentioned, with a description of your business and link to your website. Rider and motorcycle available for promotional events at cost.

I bought a race team

\$30,000: You're done fooling around. You get team naming rights - The Your Company Itty Bitty Racing Committee, pit

shirts with your company logo on the back, a branded canopy cover, 120 sq in of on-bike promotion, 12 sq in of additional promotion on the helmets, your logo displayed in the paddock every race weekend and on our website with a link and short description, as many social media links as you want on the website, 4 social media mentions every week during the racing season, a 30-second podcast spot every episode, 4 sponsor highlights during the season on all social media channels. Your company is the only sponsor mentioned, with a description of your business and link to your website. 1 digital photo from the track photographer each race weekend highlighting your sponsorship. Rider and motorcycle available for your promotional events at cost.